

THE VOICE OF BUSINESS



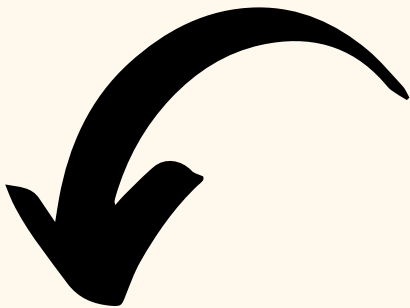
BANDON CHAMBER NEWS

SPRING 2023

THANK
YOU

**To the businesses that attended the Bandon
Chamber Job Fair at the Bandon High School
It was well attended and students came prepared.**

- Bandon Dunes Golf Resort
- Bullards Beach State Park
- Big Wheel General Store
- Bandon Card & Gift, The Toy Store,
By the Sea Treasures
- Best Western Inn at Face Rock
- Southern Coos Hospital
- Lloyd Electric
- Still Water Assisted Living
- Bandon Baking Company
- Alloro Restaurant
- Coos Forest Patrol
- Pacific View Senior Living Community
- Hardin Optical
- OLCC (Oregon Liquor & Cannabis Commission)



We are excited to offer our members the opportunity to have professional photography done for their business. Manuela Durson, local professional photographer will come to your business, do intake on what you'd like to feature, and take 15 images for \$250. If you find you'd like more or video, you can consult with her as to the final cost. This special package would allow the Bandon Chamber to utilize up to three of your images in our national/regional marketing and website use. Please contact us at 541-347-9616 or email director@bandon.com for further information or to answer any questions or book your session.



Business Spotlight



We would like to introduce you to Anne McCaleb CPA, PC

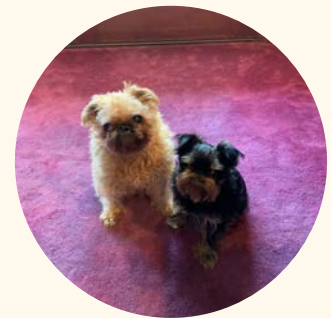
Her services include tax, accounting, and audit services for individuals, small businesses, and nonprofits. **The one thing** she is known for, over her competitors is **prompt communication.**

She tells us her business got started when she and her husband had a construction-trades business in Sacramento, CA for fifteen years before she was licensed. Running the business side of things got her interested in accounting, and led her to focus her practice on helping other small businesses.

She tells us of her biggest win in the history of her business. Anne said, "Most recently, I donated my services to one of our local nonprofits and was able to get them almost \$20,000 in employee retention credits. They didn't know the credit was available, and it was so exciting to tell them to watch for the check in the mail! In general, the most rewarding part of my work is being able to support small businesses. My prior experience allows me to have an understanding from an owner's perspective, not just as an outside accountant."

Her most interesting and fun tidbit about her business is she tells us "I have the cutest office staff in town!

They're not very helpful, and I catch them sleeping a lot on the job, but they make me smile! My Brussels griffons, Jack (14) and Pearl (4). I really like it when Jack is snoring loudly when I'm on the phone with IRS :)"



Please reach out to Anne, to discuss accounting, tax or other financial services you may be looking for. Her phone contact information is (916) 634-4002 and her website to view her services is <http://www.annemccalebcpa.com>



Welcome to the Bandon Chamber Board - Makena Ojeda

Executive Director – Pacific View Assisted Living

I moved to the Bandon area seven years ago from a small coastal community in California, Los Osos in San Luis Obispo County. Moving here is the best decision I have made in my life, other than marrying my husband! I love walking my two border collies on the Bandon beaches.

I have been in the long-term care industry for 27 years, and enjoy supporting and taking care of our community's seniors.

As Executive Director at Pacific View Assisted Living and Memory Care in Bandon, I feel we have a moral and professional responsibility to be an active member in our local community. In the role of Alzheimer's Association Volunteer Congressional Ambassador for Congresswoman Val Hoyle, I take to the Hill every March to ensure funding for Alzheimer's research and treatment.

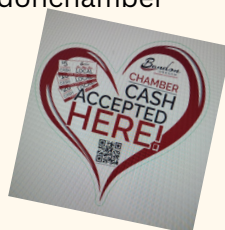


Find us on

Facebook

www.facebook.com/groups/bandonchamber

If you are on Facebook, please join the Bandon Chamber Member Forum, we use it for quick and fast information pertinent to our member businesses.



Keepin' it local...

The Chamber Cash program is ongoing, so anytime you want to purchase a gift for someone (employee/friend/etc) & want to shop local... head to bandon.com/chambercash



In the works..

Chamber/Community Annual Meeting
Community Garage Sale
Mother-Daughter Tea & Style Show
Rock & Gem Show
July 4 Celebration Parade
Whiskey Run Mountain Bike Festival
Kites n' Castles
Cranberry Festival
Harvest Festival

April 13
April 22
May 13
June 23-24
July 4
July 22-23
August 20
Sept 9-10
TBA



We recently celebrated a ribbon cutting..



Bandon Frame & Photoworks

Custom framing & matting * Shadow boxes * Ready-made frames & matting
Art reproduction, giclée/archival prints & cards * Photo scanning,
enlargements & prints * Custom designs including collage prints &
personalized sentiments and more.... check out Kisa's website here:
bandonframe.com or give her a call at 541-347-1716



2023 Strategic Investment Fund: Now accepting applications

OCVA's annual Strategic Investment Fund is now accepting applications from **Tribes and businesses** who want to tell their sustainability story.

This year's focus on sustainable storytelling is aligned with OCVA's commitment to the Glasgow Declaration and its own 10-year Mitigation, Adaptation and Resiliency Plan.

According to a 2022 report by Expedia Travel Group, 90 percent of consumers look for sustainable options when traveling. We want to help those consumers find coastal businesses prioritizing sustainability by developing marketing content.

[Review guidelines and apply](https://visittheoregoncoast.com/wp-content/uploads/2023/03/2023-Guidelines.pdf)

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Questions? Your Board of Directors:

[Lori Osborne](#) - Farm & Sea . [Sara Kimball](#) - Umpqua Bank . [Archie Garrett](#) - Wilson's Market
[Kelley Basey](#) - South Coast Tire Pros . [Anthony Zunino](#) - Freedom Graphics
[Christine Michalek](#) - Big Wheel General Store . [Amanda Whitlatch](#) - Edward Jones
[Makena Ojeda](#) - Pacific View Assisted Living
Staff: Margaret Pounder & Andrea Wilson (541) 347-9616

It's that time of year when businesses start thinking about summer help. Could you use an intern this summer? Here are several things you need to consider . . .

5 Things You Need to Know About Hiring an Intern for Your Business

1. **Times have changed.** If you were an intern before 2000, you may remember interning as something akin to being a pledge in a fraternity. You did the grunt work for little recognition and no pay. Times have changed. Interns want valuable experience these days, not a summer of making copies. They also expect to be paid, and maybe not even minimum wage. Check with the employment laws.
2. **Interns bring things other employees don't.** Interns can be amazing company cheerleaders, have a vast following on social media, and bring a new perspective. This last consideration can be incredibly valuable if you are courting their demographic.
3. **Interns come with a cost.** In addition to paying them, you are expected to train them or at least communicate your needs on the projects you're assigning them to. That means someone in your business will lose productivity time while they train the intern(s)...at least initially. Your intern may also not have the long-term success of the company in mind, especially if they're "only" summer help. That's why it's important to make them feel part of the bigger picture and outcome to get their best work.
4. **Intern programs should have a goal.** If you're going to hire an intern, don't do so simply because you need an extra set of hands to cover summer vacations. Have a direct goal in mind for them. Do you have a special project or research? Can they run point on something you don't have the bandwidth to do? Know what it is you want and how you will measure success.
5. **You need a plan.** In addition to a goal, you'll want a plan. Determine the following:
 - How long will the internship be? How many interns do you need? How much will you pay them and will you work with their college or high school to provide credit or hours toward a desired program?
 - How will you recruit?
 - What requirements are important in the role and what tasks will they be responsible for?
 - Does your state have a program that matches interns in a specified field with qualified companies? If so, some of the planning may already be completed for you.
 - Who is your ideal candidate? What skills should they have? How will you evaluate them?
 - What's the screening process? Who will review the applications and who will notify the applicants?
 - Is there the possibility for the summer internship to become something more?**
 - Who will oversee the training and evaluation once the intern is in place? You'll want to provide consistent, effective feedback so interns will gain valuable work experience.
 - Have you reviewed the labor laws of your state regarding interns?
 - How will you address professional development? Remember interns are with you to learn. If you can help them grow into a valuable employee, you are contributing to the future workforce even if they don't become a star for you. **Your guidance could shape them through their future career.**


You may consider talking to SOWIB

(Southwestern Oregon Workforce Investment Board).

**Call Natasha Garrison, Business Services & Recruit HIPPO Manager
c: 808-264-2254 or email her at ngarrison@sowib.org**





Looking for suggestions for
Cranberry Festival
2023 theme. 
Email yours to
cranberry@bandon.com

An overdue upgrade to our bandon.com site is starting soon. Please note there may be a slight delay in responsiveness when you sign on to your bandon.com membership site.



If you have some amazing images of your business or the scenic views around the region and would like to share, we'd appreciate it.



bandon.com/events/

(Add your event or check out what's happening around Bandon)