

# October 2012

# Inside

- Create a thriving community through chamber membership: A Conversation with 2012 BCC President Bart Stein
- Travel Oregon guests enjoy world class cuisine—Bandon style.
- Save the Date: Fall Events

What makes Bandon memorable?

A full crab pot. A full camera memory chip. A full night's sleep while the ocean plays soundtrack to your dreams.

For all that fills the senses, Bandon's business community is here to deliver a fun-filled, memorable experience.

It's no surprise Bandon landscapes grace the covers of so many travel publications. In this issue, learn how your neighbors in business work with the Bandon Chamber of Commerce to earn thumbs-up reviews on lodging, dining, attractions and more.



Raise a Glass Shop Bandon 2012 Black Friday–Dec 22

# **Bandon Merchant Tally**

The Bandon Chamber thanks all the business owners who supported Shop Bandon 2011.

Congratulations to the five Bandon merchants with Shop Bandon receipts that topped the tally sheet, averaging \$10,000 in sales:

- Bandon Beds and Furniture
- Bandon Mercantile Co.
- The Cobbler's Bench
- Winter River Books
- Bandon Supply

Curious about your own receipts? Watch your mailbox this month for your personal invitation to Shop Bandon 2012. Learn how you can get involved and how many receipts your customers redeemed last season.



"People line up outside the door before we open (the Visitors Center) to pick up their glasses," said Bandon Chamber of Commerce Director Julie Miller.

It started as a simple idea: offer consumers a token of appreciation for shopping locally. Four years later, Shop Bandon is a program proven to inspire locals and visitors alike.

From November 23 through December 22, shoppers are invited to collect receipts from any business with a 97411 zip code. Every \$85 worth of purchases earns participants a collectable glass.

According to Miller, participation by non Bandon residents makes the program even more successful than anticipated. In 2011, more than 40% of purchases were made by shoppers who live outside Bandon; approximately 30% of sales were made to visitors who live outside Coos and Curry Counties.

Every sale counts with Shop Bandon. Since the program includes all local business, shoppers take advantage of sales on products and services large and small. The retail value of receipts redeemed in 2011 topped \$152,000.

Now there's a number you can raise a glass to!



# Thank You for Your Support

Merchants who contribute \$100 help offset the cost of collectable glasses and program promotion. Contact Julie Miller to make your contribution today, 541-347-9616.

"When you have a community that provides for you, you owe it to the community to give back."

Bart Stein, Financial Advisor, Edward Jones

"This is it." Just an hour into their first visit to Bandon, Bart Stein and his wife Nancy decided they were home.

Stein opened his Edward Jones office in 2000 and joined the Bandon Chamber of Commerce shortly after. This year he serves as BCC President; he believes chamber membership is an important part of doing business.

"It lets you help create a strong, thriving community," he explained. "When you have a community that provides for you, you owe it to the community to give back."

In his turn as chamber president, Stein is developing a deeper understanding of the community as a whole, learning more about the people who work behind the scenes in public and private roles in Bandon.

He praised the work of each chamber committee and likened the BCC president position to the hub of a wheel. "Yes, as the hub you do work, but other parts of the wheel do a lot of work too," he said with a smile.

## Contribute to the Community

Stein moved to Bandon following a successful career as owner of a photography studio, specializing in school photography, in Southern California. Stein decided he wanted to pursue a second career assisting others with their financial planning. When he and his wife Nancy toured the Oregon coast, Bandon hit the spot.

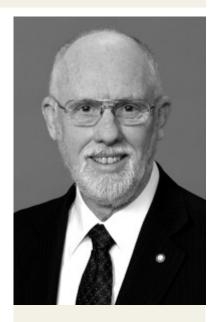
"This is where I wanted to live the rest of my life and make a contribution to the community," said Stein. "And it's worked out perfectly."

## Support Knowledge

Stein helped launch the BCC Public Policy Committee three years ago. Committee members analyze and offer recommendations to the BCC board on public issues that impact Bandon businesses. According to Stein, many of the policies he investigates have the potential to positively impact individuals as well as business. In the coming weeks, Stein will work with the BCC Public Policy Committee to host an informational forum with fall election candidates.

"We want to support knowledge and understanding of platforms, not back a specific candidate," said Stein.

The BCC candidate forum is free and open to the public. See page six for event details.



BCC President Bart Stein

2012 BCC
Public Policy Committee

BCC Members
Peter Braun
Johnna Hickox
Margaret Pounder
Maryann Soukup
Bart Stein
Cathy Underdown

BCC Executive Member
Julie Miller

**Images** cover Shayla Richards, Lucky Photography, Best of Show Bandon Cranberry Festival Photography Competition; page 3 contributed by Bart Stein; page 4 festival marketplace (top) and Alexis Busso, Angela Cardas, Cardas Photography; page 6 Gena Reebs, Linda Popovich Photography; page 5 contributed by Tara Shaw; other images Geneva Miller and BCC



Bandon Visitors Center Open 10 AM to 4 PM Monday through Sunday 300 Second Street Bandon, Oregon 541-347-9616

# 2012 Officers

President Bart Stein

Vice President Margaret Pounder

Secretary
Cathy Underdown

Treasurer Breanna Quattrocchi

Past President Johnna Hickox

#### 2012 Directors

Penny Allen
Joseph Bain
Peter Braun
Steve Dimmock
Marc Dryden
Melody Gillard-Juarez
Chris Powell
Jim Wathen

#### **Executive Members**

Executive Director Julie Miller

Legal Counsel Robert S. Miller III







# **Cran Fest 2012 Winners**

Nothing brings Bandon's talent to the fore like the annual Cranberry Festival. This year's event was held September 7, 8 and 9.

Here are just a few of the 2012 festival participants who added cranberry colored feathers to their caps:

- Alexis Busso, Cranberry Queen and Miss Bandon Cranberry Festival
- Shawna Sebree, Ocean Spray Queen of the Kitchen
- Shayla Richards, Best of Show, Cranberry Festival Photography Competition (cover photo)
- Danielle Benjamin, Benjamin's Attic, First Prize Cranberry Festival Parade Float
- Jared Helms, Cranberry Eating Contest Winner

Saturday and Sunday found Old Town bustling with activity. "I love having booths on 2<sup>nd</sup> Street," said Jessica Markham-Brink, owner of The Toy Room.

After Saturday's festival parade, The Toy Room was filled with playful children and adults, and Markham-Brink said she appreciates how the festival draws people to Old Town.

Congratulations to all our festival participants. For a full list of contest winners, visit bandon.com.

# **Trails to Feast:**

# Travel Oregon Applauds Bandon Cuisine

This September, Travel Oregon hosted Feast Portland, a "world-class celebration of food, drink and everything else that makes the state taste so good." As an extension of Feast Portland, the Trails to Feast Sweep gave one lucky winner and guest a week long Oregon culinary excursion that brought the winner to Bandon.

Why are Travel Oregon editors—and a host of editors at other publications—eager to send writers, bloggers, photographers and contest winners to Bandon? Chamber Director Julie Miller says it's because Bandon's business community consistently offers guests a warm welcome, along with products and services to rival their urban counterparts.

"Our business owners have to step up," said Miller.

And they do, earning positive press with lodging, attractions and dining experiences that illustrate what locals already know: Bandon is a great place to be.

The Trails to Feast Sweep went to Lindsey Batchelder of Florida, who invited her sister Leslie Owens to share the trip. On September 25, the ladies stopped in Bandon for dinner served by Jeremy Buck and Lian Schmidt at Alloro Wine Bar and Restaurant. After dinner came chocolate tasting at Coastal Mist Fine Chocolates and Desserts.

Coastal Mist owners Kevin and Tara Shaw and Nicole Malloy are no strangers to publicity. They were invited to speed blog with Travel Oregon in Portland this summer. Tara said the experience was like speed dating for foodies, a little frenzied, and a lot of fun.

Kevin said he's happy to work with the chamber to host writers and photographers, even if they don't feature his business in their publications. When Coastal Mist makes a good impression, that's good for Bandon.

# Alloro Wine Bar and Restaurant

#### Soup

- Corn and Prawn Chowder—local organic corn, pancetta, white prawns, red pepper oil, smoked paprika, cream
- Dungeness Crab Bisque-local crab, miropoix, tarragon, cognac, cream

#### Main Course

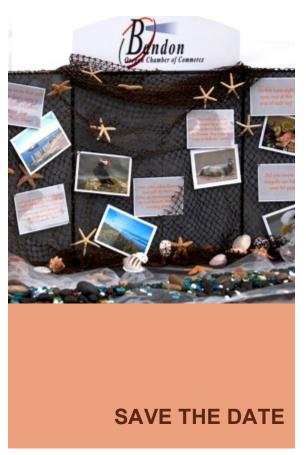
- Cacciucco—Tuscan-style fish stew of snapper, prawns, razor clams, mussels and calamari in a mildly spicy tomato-herb broth
- Lamb—SuDan Farm Oregon roasted halfrack, golden beets, cipolline onions, lamb jus, risotto croquettes, zucchini

#### Coastal Mist Fine Chocolates and Desserts

A trip through the history of chocolate and a tasting of the "food of the gods" from ancient Mexico to ultra modern uses—a sampling of ten types of chocolate, an origin vanilla tasting and an array of chocolate desserts.



Florida resident Lindsey Batchelder (front) won the Travel Oregon Trails to Feast Sweep. Her culinary journey included a trip through the history of chocolate with award winning Coastal Mist chefs (from left) Tara Shaw, Nicole Malloy and Kevin Shaw.



# Voter Candidate Forum Hosted by the BCC Public Policy Committee

6 PM Wednesday, October 17 Bandon Community Center 1200 11<sup>th</sup> Street SW, Bandon, Oregon Free Public Event

Meet local mayoral and city council candidates and discuss the issues on the November ballot. The Public Policy Committee of the Bandon Chamber of Commerce offers this free public event to increase your voter savvy. The BCC does not endorse specific platforms or candidates.

# Reminder: Booting Up for the 4<sup>th</sup>

The BCC helps support Bandon's annual community 4<sup>th</sup> of July celebration, collecting donations at BCC events in a jazzed-up rubber boot.

But you don't have to wait for the boot to make your donation. Bandon residents can sign up any time on their City of Bandon electric bill to contribute to the cost of the annual fireworks display.



BANDON CHAMBER OF COMMERCE POST OFFICE BOX 1515 BANDON OR 97411