



Wood Sabold



And They're Off!
Rural Tourism Studio action teams
set their sights on new goals,
participants honored at kickoff event

The BCC Reprises Two Popular
Business Programs:
Tuesday Tune-Up
Bandon Business Fair



March 2014





Bandon Visitors Center
Open 10 AM to 4 PM
Monday through Sunday
300 Second Street
Bandon, Oregon
541-347-9616
bandon.com

**Bandon Oregon
Chamber of Commerce
2013-14 Officers**

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And They're Off!

Rural Tourism Studio action teams set their sights on new goals

South Coast Rural Tourism Studio participants commenced their action team initiatives with a kickoff party at the Langlois Cheese Factory in January. Led by Travel Oregon tourism experts, RTS meetings and workshops invited business owners and professionals from Bandon to Brookings to expand their market reach and frame a 15 year vision for area tourism.

From the Wild River Coast 15 Year Community Tourism Vision Statement:
Linked by the historic Pacific Coast Highway and the shared Wild Rivers coastline, this region has crafted a unique lifestyle that exists in harmony with the natural environment . . .

A diversity of distinguished, locally-owned, eco-friendly enterprises exist, serving both locals and travelers . . . local food, thriving agriculture and fishing sectors, active outdoor recreation lifestyle, and an array of specialty arts and craftsmanship businesses.

. . . The region boasts an impressive list of community action groups and events, which provide a distinct vibrancy to the local people and their communities.

Want to get involved? Pick a team and join the action!

Agritourism and Culinary Tourism

Team Leader: Cathy Boden
Curry Watershed
cathy@currywatersheds.org
541-332-5039

Outdoor Recreation

Team Leader: Tyson Rasor
Port Orford Ocean Resource Team
tyson@oceanresourceteam.org
541-332-0627

**Off-Season Events and
Activities Development**

Team Leader: Sandy Vieira
Gold Beach Chamber of Commerce
541-247-0923

**Regional Marketing and
Tourism Education**

Team Leader: Marie Simonds
Wild Rivers Coast Alliance
msimonds@wildriverscoastalliance.com
541-347-5938



Contributed Images cover Wood Sabold; pages 2 and 3 Peter Braun and Geneva Miller; page 4 bike program Travel Oregon; volunteer lunch Amy Moss Strong; page 5 Biz Fair 2013, Geneva Miller; beach Wood Sabold; page 6 Julie Miller. BCC Newsletter © 2014 Bandon Chamber of Commerce

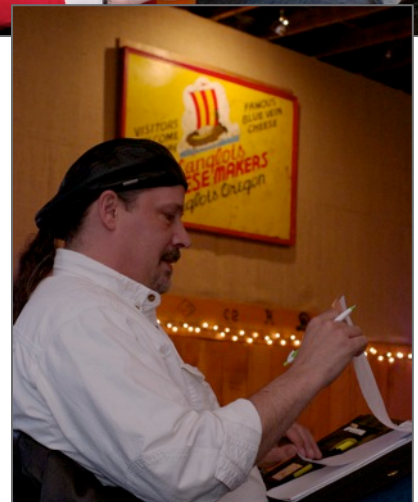


Congratulations to Bandon RTS Honorees!

Participants in the Rural Tourism Studio project who attended training sessions May 2013 through January 2014 were honored with certificates of completion at the kickoff event in Langlois.

Nicole Malloy
Julie Miller
Matt Mozzachio
Troy Russell
Harv Schubothe
Jim Seeley
Kevin Shaw
Tara Shaw
Marie Simonds
Kelly Thompson

The 2013-14 Wild Rivers Coast Rural Tourism Studio was the best attended RTS in the program's history, according to Kristen Dahl for Travel Oregon. RTS certificates were awarded to South Coast residents from Bandon to Brookings.



Rural Tourism Studio Kickoff at the Langlois Cheese Factory, January 2014. From the top, this page: Yvonne Savino and Angie Gonzales Smith; Linda Andrews, Nastassja Pace, Kristen Dahl, Harry Dalgaard and Troy Russell; Nastassja Pace, Kristen Dahl, Harry Dalgaard, Scott West and Nicole Malloy; Julie Miller and Scott West; Harv Schubothe, Kristen Dahl and Tyson Rasor; Peter Braun. Page 2: left, Linda Andrews, Marie Simonds; right, Mike Hewitt, Troy Russell

Oregon loves bicyclists. That's why Travel Oregon created the first statewide Bike Friendly Business program in the nation geared towards travelers.

The Oregon Bike Friendly program is a recognition and training program designed to provide tips and tools for businesses to attract cyclists by offering amenities they seek. All businesses in Oregon are welcome to participate. Once officially recognized as Bike Friendly by Travel Oregon, tourism-related businesses will receive special recognition through Travel Oregon's marketing channels, including TravelOregon.com and RideOregonRide.com.

"Enhancing the biking experience for visitors and Oregonians is one of our top initiatives at Travel Oregon," said Scott West, Chief Strategy Officer for Travel Oregon. "In Oregon, we value the multitude of world-class outdoor adventures we offer, while also being stewards of the land. Improving cycling infrastructure within the state can help us enrich both."

Bicycle-related tourism contributes \$400 million into Oregon's economy annually, according to a 2012 study by Dean Runyan Associates. The Bike Friendly Business program is designed to help local businesses tap into this growing segment of the state's economy by delivering a premier experience for people biking in Oregon.

Oregon has been a bicycle-tourism innovator since 2010, when Cycle Oregon and the Oregon Parks and Recreation Department co-created the only Scenic Bikeways program in the nation. Beginning with the Willamette Valley Scenic Bikeway, the program now boasts 11 stunning bike-friendly routes throughout the state.

For details on the Bike Friendly Business Program, go to Industry.TravelOregon.com/BFB. Information on the Scenic Bikeways program at RideOregonRide.com.



2014 BCC Volunteer Appreciation

The Bandon Chamber honored Visitor Center Volunteers in February at the annual volunteer appreciation luncheon, held this year at Edgewater's. Special recognition was offered those who retired from their volunteer posts in 2013.

"So many years given to our community as volunteers in the Bandon Visitors Center! They have shared their knowledge and time and been such a help to our visitors and locals alike, to learn of all that Bandon has to offer. They leave, hopefully, proud of all they have accomplished and done. They will be missed!" said Margaret Pounder, BCC President.

"It was a great luncheon, and well attended by both Chamber Board members and those we were appreciating."

Pictured, Retiree Robin Stewart with Margaret Pounder.

Pick a Project: Your Ideas, Your Committees, Your Chamber, Your Community

The BCC welcomes your talent and expertise; contact Julie Miller for committee info.

- Advertising: Chairwoman, Julie Miller
- Cranberry Festival 2014: Chairwoman, Jami Gallagher
- Economic Development: Chairwoman, Margaret Pounder
- Public Policy: Chairman, Peter Braun

It's Time! Cranberry Festival 2014 Theme Nominations:
Submit in writing to the Bandon Visitors Center by March 6.

THE BCC REPRISES TWO POPULAR BUSINESS PROGRAMS IN 2014

Bandon Business Fair

Who: Bandon Businesses

What: Business Showcase—to acquaint volunteers and fellow members with your business prior to the 2014 visitor season.

When: 1 to 7 PM, April 17, 2014

Where: Bandon Community Center (The Barn), 1200 11th ST SW, Bandon

Why: Help Bandon visitors access local goods and services. The fair is an opportunity for business owners and staff to make a positive, memorable impression on those who regularly interact with Bandon visitors.

Participation is \$25 for chamber members. Contact Julie Miller at the BCC for event details, costs and sign-up. Space is limited, so call soon!



Notes from 2013 Biz Fair participants

Yes, I will definitely do it again! We thought it was great. —Beth Wood, Bandon Mercantile Co.

We liked participating in the Biz Fair; thanks for bringing us all together. —Anne Sobbota, Sage



Tuesday Tune-Up Business Development Series II

Starts March 12 and 19, 2014

The BCC Tuesday Tune-Up series brings business owners together. Learn destination market strategies. Explore business building tactics with regional experts. Put ideas to work and share your experience with fellow chamber members.

TTU participants meet twice monthly, 2nd and 3rd Tuesdays, 8 to 9 AM. Sessions are held March through June; \$50 registration for chamber members or member employees.

Contact Julie Miller at the BCC to sign up.

Hosted by Best Western Inn at Face Rock, 3225 Beach Loop Drive, Bandon.



New in 2014—

Small Business Finance: Guest presenter Arlene Soto, Oregon Small Business Development Center
Customer Service Training for employees

New Destination University webinars from the Jon Schallert series



Washed Ashore's Love the Ocean after hours party in February was a hit. New Chamber Ambassadors, Art and MaryCarol Roberson, joined members in celebrating the latest sculptures—on their way now to Seaworld marine parks around the country!

WHAT'S HAPPENING
More events at bandon.com

2014 Cranberry Festival Theme Nominations

Deadline March 6 (details page 4)

Tuesday Tune-Up Business Development Series II

8 to 9 AM; March 12, 19

Best Western Inn at Face Rock (details page 5)

The Trip to Bountiful

Presented by the Bandon Playhouse

March 7, 8, 9; 7:30 PM Friday, Saturday; 2 PM Sunday

Sprague Community Theater, 1202 11th ST SW, Bandon

Will call 541-551-1498; thebandonplayhouse.org

Two on Tap, a Showcase Outreach Program

Presented by Bandon Showcase

7:30 PM, Friday, March 14, 2014

Sprague Community Theater, 1202 11th St., Bandon

Will call 541-347-SHOW; bandonshowcase.org

Petition for BCC Board Election

Submission deadline, March 17, 2014

Bandon Business Fair

1 to 7 PM, April 17, 2014

Bandon Community Center (details page 5)



BANDON CHAMBER OF COMMERCE
POST OFFICE BOX 1515
BANDON OR 97411