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Tuesday Tune-Up: "I loved it!"

The holidays are made for sharing.

And you can expect plenty of cheer in Bandon, from the first holiday season at the Old Town Marketplace, to classic Nutcracker ballet at the Sprague Community Theater.

This month, the Bandon Chamber of Commerce celebrates the sharing our members do all year long, especially the gifts that you can't wrap in festive paper and tie with a bow, the gifts that come right from your hearts and minds: As active members in a vibrant community, you share your time, your talent, your professional support.

In this issue, learn how chamber members will apply their shared gifts this winter to take Bandon business to the next level.

Santa Claus is Coming to Old Town

How does Santa Claus get to Bandon? By boat, of course!

Kids of all ages are invited to celebrate the holiday season at the Old Town Marketplace on the Bandon waterfront. Meet local farmers, fishermen, chefs and artisans at the big green building on Saturday, December 8. The Marketplace opens at 10 AM, with Santa the guest of honor.

Santa has been a regular holiday visitor in recent years, courtesy of Prowler Charters. He always makes a splash, in his bright red suit and windswept beard. Join Santa at 1 PM at the 1st Street boat launch. The jolly old elf will stroll through Old Town, then to the Old Town Marketplace for photos with Cardas Photography. (If the weather is frightful, head straight to the Marketplace.)

The Port of Bandon launched the Old Town Marketplace this spring. Through the harvest season, shoppers found regional produce in every color of the rainbow, picked just hours before market. According to Port Manager Gina Dearth, the response from the public and the vendors has exceeded her wildest expectations. While the majority of vendors live in Coos and Curry Counties, some trek to Bandon from as far as Portland and Klamath Falls. In a time of economic stress, Dearth said the Marketplace has proven a successful venue for farmers and artisans to share their products and meet new customers.

"I had no idea it would be like this," said Dearth. "It's been a win-win."

Port staff extended the market season to accommodate the many artisans who expressed a desire to participate. "What better time than the Christmas season to offer an opportunity for new vendors to meet and share their wares?" asked Dearth.

If you haven't stopped by the big green building lately, December 8 will be your last chance—until April. This winter, the Port will oversee continued improvements to the building in anticipation of a great 2013 market season.



Beach Comber's Bookmarks

Email debris reports:
beach.debris@state.or.us

Find disposal stations:
<http://goo.gl/maps/Nb8m>



The BCC is one of many organizations working with Oregon Parks and Recreation to help keep Oregon beaches safe, clean and beautiful. The Parks department has warned coast residents to expect an increase this winter in ocean debris from the 2011 tsunami in Japan.

Parks officials encourage beach goers to remove and recycle small debris. If you see a significant amount of debris, debris with living organisms on it, or an item that appears hazardous or too large to move by hand, report it by email with the date, location and photos to beach.debris@state.or.us.

Debris reports of all kinds can also be made by phone. Call 211 (800-SAFENET).

The nearest tsunami debris disposal station is located at Bullards Beach State Park, north of Bandon. For a full list of coast disposal stations, visit Google maps: <http://goo.gl/maps/Nb8m>.

There are new ways to do business, and Bandon Chamber VP Margaret Pounder is eager to explore new ideas with her professional peers in the chamber.

In her time on the BCC board, the recurrent question she hears from Bandon business owners is, "How do I get more customers." Pounder initiated the new Tuesday Tune-Up series specifically to answer that question. The Destination University webinar series with Jon Schallert allows local business owners to tap the expertise of business experts across the country; the Tuesday Tune-Up format invites Bandon professionals to learn together.

"It reminds those of us who've been in business—some of us longer than we care to remember—there are new ways to do things," Pounder said with a glint of humor in her eye. She hopes the relaxed Tuesday gatherings will draw Bandon business owners out of the store to connect with each other in a dynamic learning environment.



I'm a full time student.

—Margaret Pounder, BCC Vice President;
Owner, Bandon Fish Market and Bandon Coffee Café



Learning in Real Life

Margaret and her husband Steve Pounder are owners of two Old Town businesses, Bandon Fish Market and Bandon Coffee Café. Pounder describes herself as a full time student, always evaluating what's working in her business and how she can improve her customers' experiences.

Margaret and Steve purchased Bandon Fish Market more than ten years ago. The little blue building on the waterfront was already a destination for fish and chips. The couple recognized they could not grow the business without literally expanding the physical space. They added 20 square feet to the Fish Market in 2011. The remodel included expanded

kitchen space, a new restroom and an indoor dining area for customers. What didn't change? The line of customers stretching outside the market door, evidence that the signature fish batter recipe created 28 years ago by founder Jim Wise still hits the spot.

Before she started selling fresh fish and locally roasted coffee in Bandon, Pounder lived in Coeur d'Alene, Idaho. Between 1976 and 1992, Pounder's travel company, Time to Travel, grew to employ 31 professionals in four offices. She was active in the Coeur d'Alene Area Chamber of Commerce and was elected as first woman president of the 73-year-old organization.

Pounder, along with Steve and their family, joined livestock farmers on the leading edge of agricultural industry in 1993. Through the 1990s, she served on the board of the Northwest Emu Association, was elected president of the National Emu Association and worked as the association's executive director.

Looking Ahead

For all of her organizational and business experience, or perhaps because of it, Pounder conveys confidence in other's professional competence. And she's ready to recruit new and young business professionals to help shape the future of the Bandon Chamber.

"They need to take hold of this village and guide it to its next level," she said.

She met with one of the region's new faces over coffee at the café recently. Marc Hinz is the new director for the Oregon Coast Visitor Association. Pounder took advantage of Hinz visit to Bandon to learn more about OCVA and ask Hinz how Bandon business owners can best access the organization's resources.

Read more about Hinz and his south coast visit in the upcoming January 2013 issue.



Bandon Visitors Center
Open 10 AM to 4 PM
Monday through Sunday
300 Second Street
Bandon, Oregon
541-347-9616

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Tuesday Tune-Up: Practical Business and Marketing Tools Destination University business series

Tuesday Tune-Up opened in November with two free sessions and an overwhelmingly enthusiastic response. The new series offers BCC members practical business and marketing tools in a group learning format designed to address the burning question, "How do I get more customers?"

BCC Vice President Margaret Pounder discovered Jon Schallert's Destination University series with the help of Sage Place owner Anne Sobbota.

"Schallert is a down-to-earth, nuts and bolts instructor," said Pounder. "He's not a motivational speaker. For 30 to 40 minutes of your time, you can learn something that might help your business."

30 professionals attended the November 13 session, Effective Last Minute Marketing Tools. Here's what a few participants had to say:

"I thought this was very helpful and (the ideas are) very inexpensive."
—Beth Wood, Bandon Mercantile Co. and Timeless Accents

"A lot of these ideas are ones we've heard before, but this is a good reminder."
—Devon Matsuda, Devon's Boutique

"I loved it! . . . there are all these ideas churning in my head."
—Andrea Bowden, Masterpiece Fitness Training

"It's a holistic approach."
—Bart Stein, Edward Jones

Tuesday Tune-Up is scheduled twice monthly, January through May 2013; starting January 8 and 15. The cost of the five month series is \$50 for chamber members (or member employees). Sessions are held from 8 to 9 AM at the Best Western Inn at Face Rock conference room. Enjoy coffee and pastries, a 15 to 20 minute webinar, plus discussion. Learn more about the webinars at <http://destinationuniversity.com>.

Contact Julie Miller to register, 541-347-9616.



Time to Celebrate!

The Bandon Chamber of Commerce offers a hearty thanks to the sponsors who are making our fourth annual Shop Bandon program a rousing success!

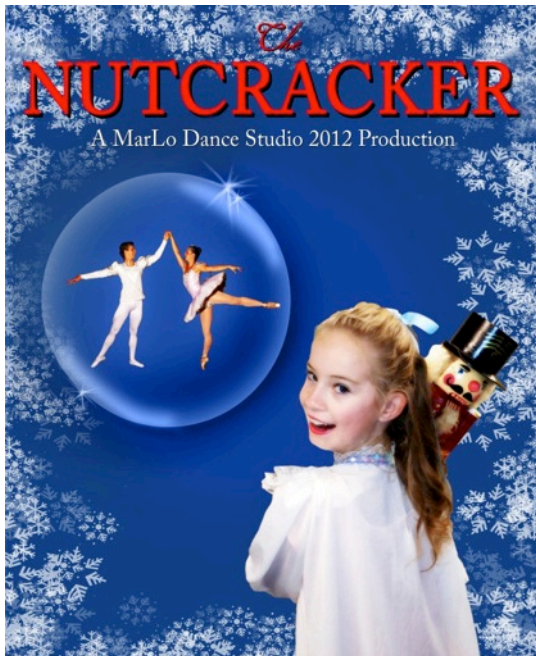
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Timeless Accents
Tony's Crab Shack
The Toy Room
Truffles
Vicki G's
Winter River Books



MarLo Dance Studio presents the Nutcracker 2012 with Willamette Apprentice Ballet



December 14, 15 and 16
7 PM Friday and Saturday
Sunday matinees at 2 and 4:30 PM
Sprague Community Theater, 1202 11th Street SW, Bandon
Tickets on sale now at Hennicks Home Center and Bandon
Mercantile Co.; \$12 adult, \$10 children

Welcome the Willamette Apprentice Ballet to Bandon as they join MarLo Dance students in the biannual presentation of the Nutcracker. Follow Clara and her nutcracker doll on an enchanted journey through a night of snow and sugarplums in the land of sweets. Lavish scenery and costumes make this ballet a family favorite for the holidays.

Contact Director Maria Merriam
541-347-4616 or marlo@marlodance.com

Images cover Old Town Marketplace, Angela Cardas, Cardas Photography; page 2 Steve Buck; page 3 Margaret Pounder; page 5 MarLo Dance Studio; others Geneva Miller and BCC



WHAT'S HAPPENING

Find more holiday events
at bandon.com

Shop Bandon 2012, Now – December 22

Bandon Shopping Center Festival of Lights December 7, 5:30 PM

66 Michigan Avenue, Bandon

BCC Celebrates the Holidays

December 7, 6 to 8 PM

Billy Smoothboar's, 3030 Highway 101, Bandon
RSVP Visitors Center, 541-347-9616

Old Town Marketplace

December 8, 9 AM to 3 PM

250 1st Street SW

MarLo Dance Studio Nutcracker 2012

December 14, 15, 16

Sprague Community Theater, 1202 11th St SW, Bandon

Tuesday Tune-Up

January 8 and 15, 8 to 9 AM

Best Western Inn at Face Rock, 3225 Beach Loop Rd, Bandon
Sign up at the Bandon Chamber, 541-347-9616



BANDON CHAMBER OF COMMERCE
POST OFFICE BOX 1515
BANDON OR 97411