



June 2013

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Bandon business owners and elected reps nominate their favorite local haunts at the Rural Tourism Studio.

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Professional development and community service: 2013 incoming BCC board members

Bandon welcomes summertime.

This season, we hope you make new connections—and take time to get better acquainted with old friends.

In the June newsletter, you'll find an introduction to your incoming BCC board members, professionals who are committed to helping our community thrive. If you haven't visited their businesses lately, take a moment to check in and thank our new board members in advance for their service.

Keep an eye out for the 2013 Cranberry Festival Court, five young ladies who will represent Bandon and promote our festival throughout the summer.

Remember to send the BCC your postcards (or email!). We want to hear about your summertime adventures!

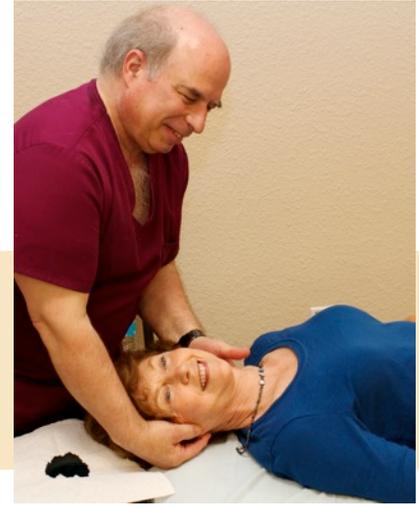
24 BCC member businesses and organizations. 100 biz fair guests. 1 great afternoon.

Thank you for making the 2013 Micro Biz Fair a success! Beth Wood said she'll be back for Micro Biz Fair 2014: three 2013 fair guests shopped Bandon Mercantile the same afternoon! Here's what other members had to say:



"I had a blast!"
Christa Wales,
Bandon Frame and Photoworks

"I can only say the event was
excellent and professional,
yet friendly."
Jim Giambrone, LMT



Welcome incoming 2013 BCC board members

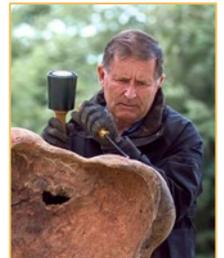
Dan Barnett, Billy Smoothboars

I am excited to be a member of the BCC! I feel that I can be a true asset due to the fact that I am a local business owner, along with being on the board of directors of three other organizations within the Bandon community. I hope to bring my personal insights, along with those from the other organizations I am currently a part of. Thank you for the appointment!



Peter Bauer, Second Street Gallery

My wife Candace and I started visiting the Oregon Coast in the early '90's and fell in love with Bandon. My professional experiences include education and business ownership. Candace and I acquired the Second Street Gallery in Bandon in August of 2012. For the previous nine years I was a senior caddy at the Bandon Dunes Golf Resort, in addition to creating wood sculptures shown in galleries on the Oregon Coast and beyond. All my professional positions have put me in touch with the local community. I look forward to working with the Chamber in an attempt to support and promote business in Bandon.



Angela Cardas Meredith, Cardas Photography

I graduated from Bandon high school in 1994, and returned four years ago to start my family. I love Bandon, and the Oregon Coast, and my business, Cardas Photography, has thrived since my move back. I believe Bandon has a lot to offer both its residents and its visitors and I believe a "rising tide raises all ships!" I am excited to be involved with the Chamber and I am looking forward to promoting Bandon to the best of my abilities through my photography and community participation.



Matthew Whitmer, Big Wheel General Store

I am a 2004 Bandon High School graduate, and moved back to my home town of Bandon after graduating Western Oregon University in 2008. I love the Oregon Coast and couldn't think of a better place to live. I am honored to have the opportunity to work with the chamber, as the rest of my family has done for almost 27 years.

Rural Tourism Studio on the South Coast Travel Oregon advances sustainable tourism

The Rural Tourism Studio is a program designed to bolster regional tourism through hands-on skill building, planning and product development workshops. Travel Oregon staff hosted the first south coast Rural Tourism Studio sessions in May in Bookings, Gold Beach, Port Orford and Bandon.

Rural Tourism Studios in other Oregon communities have prompted improvements in outdoor recreation assets and tapped locals' knowledge of area history, plant life, and more. It's not a theme park approach to tourist attraction, explained Travel Oregon's Kristen Dahl.

"We're not expecting you to come up with an amusement park or some other thing that will flip the character of the community on its head," said Dahl.

Sustainable tourism is the goal, with developments that respect the regional culture, provide visitors authentic experiences, and generate revenue while protecting the natural environment.

In a unique take on the studio, south Coos and Curry county residents are invited to work together to identify regional attractions and development goals.

The Bandon network session was held May 9 at the Bandon Community Center. Bandon chamber member business owners gathered with local elected representatives, and staff from Travel Oregon and the Oregon Coast Visitors Association. The group explored Bandon's attractions and brainstormed ways to improve visitor access to those attractions.

"It was gratifying to see such a cross-section of our community understanding the importance of tourism and to have elected officials and prominent members of the business community work together," said Julie Miller, BCC executive director.

Get Involved

The next studio session is scheduled for October 8 and 9; explore regional vision and planning in the two day workshop. Contact the BCC to learn more or to register, 541-347-9616.



Bandon city councilwoman Nancy Drew and Port of Bandon councilman Rick Goche at the May Rural Tourism Studio.



Gary Hayes, Travel Oregon's Ask Oregon ambassador to the coast, paid a visit to Bandon in May. He spent time in several local hangouts, such as Tony's Crab Shack and Face Rock Creamery. Here's what Hayes said about his stay:

"I love all 363 miles of Oregon Coast, but I am always inspired by Bandon. Few places can rival the scenic beauty of the beach and I always discover new delights with each visit to the Old Town and port. I can't wait for my next visit!"

Check it out. Hayes is also publishing editor at Coast Explorer Magazine.



Bandon Visitors Center
 Open 10 AM to 4 PM
 Monday through Sunday
 300 Second Street
 Bandon, Oregon
 541-347-9616

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Promoting Bandon::The Coast::Oregon



The Bandon Chamber of Commerce works closely with regional and state travel experts to promote Bandon. Curious about international travel trends? Ask the staff at Travel Oregon. Want to know what activities attract Oregon coast visitors? OCVA has answers.

Active communication between destination marketing organizations (DMOs) is the key to maintaining the infrastructure for Oregon to compete in the global tourism market. As publicly funded organizations, Oregon DMOs do not market individuals businesses, but promote cities, regions and the state.

Our regional partners rely on the BCC—your Bandon DMO—to provide the inside scoop on exactly what Bandon can offer tourists.

- What's New: Marketing opportunities—Tuesday Tune-Up, 2013 Micro Biz Fair
- Learn More: <http://bandon.com>



The Oregon Coast Visitors Association (OCVA) helps travelers discover the wide range of experiences available on the coast. The interactive OCVA website allows visitors to find or request specific information about the kinds of activities available in coast communities such as Bandon.

- What's New: OCVA will soon launch an e-commerce site to promote the coast.
- Learn more: <http://visittheoregoncoast.com>



Travel Oregon (TO) is the destination marketing organization for the Oregon Travel Commission. The commission manages state travel occupancy tax revenue and directs tourism initiatives throughout the state and worldwide.

Travel Oregon supplies local and regional DMOs with promotional opportunities; market data; training and development; and access to private grant sources.

- What's New: Bandon joins the TO Rural Tourism Studio to promote sustainable tourism on the south coast. (See page 3.)
- Learn more: <http://traveloregon.com>

Contributed Images: cover Kayla Dugan, winner young adult grand prize 2012 Cranberry Festival photo contest; page 2 Cranberry Festival Court, Cardas Photography; page 3 Gary Hayes; page 4 Travel Oregon logo, Travel Oregon; People's Coast logo, OCVA; BCC Newsletter © 2013 Bandon Chamber of Commerce

Meet Bandon's 2013 Cranberry Festival Court

Stephanie Gordon, Ariel Guterrez-Elstad, Emma Wampler, Sonia Havill, Kimberly Carrero



Greetings from Robin Koch, Cranberry Festival Coronation Chairwoman

How does a cranberry princess get to be chosen, you might ask? Well, let me tell you, it is quite a process!

We began with an application, letter of recommendation and essay. In the 200-300 word essay, applicants explained why they want to join the 2013 Cranberry Court and what do they hope to accomplish during their reign.

Qualified applicants who will graduate from Bandon or Pacific high school in 2014 were invited to interview. Our interview panel is comprised of professionals from outside the Bandon area who evaluate each applicant's readiness to represent our community with confidence and good communication skills. Interview questions spanned off-the-wall subjects, current events, hypothetical situations, personal opinion or experience questions, as well as topics related to Oregon, Bandon, or cranberries. Applicants also shared a short talent presentation.

Now that our five Cranberry Court members are chosen, the real work begins. All the court activities through the summer help our young ladies perfect their resumes, develop a three minute oratory, and work on confidence, poise and presence. Our program gives court members the chance to give back to the community as they volunteer with local organizations, promote the Cranberry Festival, raise money for The Children's Miracle Network Hospitals, and practice public speaking with the Bandon Toastmasters.

The 2013 Cranberry Coronation will be held Friday, September 13th, at the Sprague Community Theater. Court members compete for many awards and titles including the Cranberry Queen title and \$1000 scholarship. The \$250 Steve Underdown Memorial Scholarship Directors Award is given to the court member who best exemplifies the Cranberry Court experience with their hard work, dedication, and attitude. The Congeniality Award winner is chosen by her peers. The newly crowned Queen may also accept the Miss Bandon Cranberry Festival title and compete in the Miss Oregon Scholarship Program.

Congrats Face Rock Creamery!
Rockin' ribbon cutting and grand opening!



WHAT'S HAPPENING
More events at bandon.com

Valley Flora Farm Stand and U-Pick

Floras Creek Road, Langlois

Wednesday and Saturday, 9 AM to 3 PM

<http://valleyflorafarm.com>

Miniatures and Small Works Exhibition

Art by the Sea Gallery and Studio

175 Second Street SE, Suite C, Bandon

June and July 2013

Lavender Lady Farm

Summer farm tours by appointment June - September

87450 McTimmons Lane, Bandon

Contact Sherri Merritt, 541-347-7190

Port of Bandon Free Summer Lecture Series

Starts Friday, June 28, 6 to 7 PM

Bats in Oregon, presented by Grace Larsen, BLM

Picnic Shelter, Bandon Boardwalk, 1st St SW, Bandon



BANDON CHAMBER OF COMMERCE
POST OFFICE BOX 1515
BANDON OR 97411