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March 2016 *Bandon*
Oregon Chamber of Commerce



**BANDON VISITORS CENTER
& CHAMBER OFFICE**

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**Open Daily
Spring & Summer Hours
10 a.m. to 4 p.m.**

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**300 Second Street
Bandon, Oregon
541-347-9616
bandon.com**

2015-16 Board Officers

**President
Chris Powell**

**Past President
Margaret Pounder**

**Secretary
Angela Cardas**

**Treasurer
Dan Barnett**

2015-16 Board Directors

**Peter Bauer
Rushel Reed
Kevin Shaw
Jim Wakeman
Matthew Whitmer
Anthony Zunino**

**Executive Director
Julie Miller**

**Legal Counsel
Robert S. Miller III**

It's Spring! A great time to . . .



☑ READ UP . . . Minimum wage legislation

Proposed Oregon minimum wage increase has prompted opposition from businesses and elected representatives across the state.

In a February letter to Oregon legislators, Coos County Commissioners expressed opposition to any minimum wage legislation in the 2016 session, noting, "We believe the proposals are fiscally irresponsible and would further increase the urban/rural divide, rather than uniting us as one Oregon. It would cause low paying, entry level jobs such as call centers to locate in depressed rural areas and manufacturing and industrial jobs to locate in the Portland metro region, further exacerbating poverty in our most challenged areas of the state."

The Coalition to Defend Oregon Jobs has published a report citing potential consequences of a dramatic increase in minimum wage. Topics include minimum wage impact on schools, local governments and small businesses. The coalition represents several Oregon business organizations, including the Oregon State Chamber of Commerce, Oregon Restaurant & Lodging Association, and Oregon Farm Bureau.

Contact Julie Miller at the BCC to request print copies of the Coos County commission letter or coalition report.

- Read the coalition report online: defendoregonjobs.com
- Read the January 2016 Oregon Legislative Fiscal Office Budget Report on Potential Effects of Increasing Oregon's Minimum Wage: oregonlegislature.gov/lfo/Documents/Forms/AllItems.aspx

☑ REVIEW . . . Your BCC business profile & collateral

The Bandon Chamber wants to refer your business! Stop by the Visitors Center to restock your collateral: business cards, rack cards or brochures. We also distribute guides to frequently requested services, including lodging, dining and realtor/relocation. When you're in the Visitors Center, please confirm your business information is up to date in our guide materials.

☑ RSVP . . . Or sign up

Business After Hours Hosted by Coast Community Health Center
Wednesday, April 6, 6 p.m.

1010 First Street SE Suite 110, Bandon

RSVP requested by April 1, BCC Visitors Center 541-347-9616

Bandon Business Fair, Thursday, April 28, Event details on page 3

Annual Bandon Chamber Meeting, Wednesday, April 20, at 4 p.m.

Please RSVP. Our meeting location depends on attendance. Call the Visitors Center, 541-347-9616.

COMING SOON: 2016 BANDON BUSINESS FAIR



Business booths are just \$25 for chamber members. Space is limited.

The Bandon Business fair is your opportunity to acquaint Bandon Chamber and Visitors Center volunteers, and your neighbor business owners, with your business before the 2016 summer tourism season kicks into gear. This free event is open to the public.

Participant Tip: Visitors who sign in are eligible for a door prize. Random prize drawings take place throughout the event. Contact Kevin Shaw, Event Chairman, if you would like to contribute a door prize from your business: kevin@coastalmist.com, 541-347-3300.

Registration: Please complete and return the enclosed registration form.

When: 1 to 7 p.m.
Thursday, April 28

Where: Bandon Community Center
1200 11th ST SW, Bandon

What to Bring: Businesses are provided a table booth space to display products and information. Plan to offer samples, or a takeaway, for your visitors.

Mike and Lori (pictured top) served samples from the Edgewater's kitchen at the 2014 fair.

PREMIERE SPONSOR



BUSINESS SPONSOR



BUSINESS RESOURCE

Gift certificates and promotional giveaways are great tools for business owners. Use them to promote products, entice new customers, or make shopping easier for your regulars. Here's a quick review of state laws designed to protect consumers.

Gift Cards

According to Oregon rules, a gift card is a prepaid certificate or voucher; gift card refers to "a prefunded record evidencing a promise that the issuer will provide goods or services to the owner of the record in the amount shown in the record."

If you sell a gift card, the card may not expire or decline in value over time. The card holder may not be charged additional service or maintenance fees to keep the card active. And, the card holder may redeem the card for cash or check when the face value of the card has declined to an amount less than \$5 and the card has been used for at least one purchase.

Gift cards may have an expiration date if offered for free, or less than full consideration, to a person or entity as a donation or as part of a promotional offer. Be sure to ask about the date of the charitable event for which you donate a gift card, since the recipient is entitled to a minimum of 30 days to redeem the card or certificate.

You may sell or donate a gift card that expires if:

- the card bears, in at least 10-point type, the words EXPIRES ON or EXPIRATION DATE followed by the date on which the card expires;
- the person sells the gift card at a cost below the face value of the card; and
- the gift card does not expire until at least 30 days after the date of sale.

Different rules may apply to prepaid phone cards, commercial mobile radio services, online sales, and gift cards usable with more than one seller of goods or services.



Gift Cards & Giveaways

Did you know?

Your customers may request cash back on their gift card if they've made a purchase and the remaining value on the card is less than \$5.00.

Giveaways

Rules for prizes, giveaways, sweepstakes and contests are different for non-profit organizations and for-profit businesses. For answers to questions about non-profit promotional activities, contact the Oregon Department of Justice Charitable Activities Section, 971-673-1880.

Legitimate prize promotions must clearly disclose the terms and conditions in plain English, according to the Oregon DOJ. Depending on the type of promotion, other details must be made known.

- Prize Promotions must disclose the retail price of the prize, the cost to participate including any applicable taxes and the exact amount of any shipping or handling charges.
- Sweepstakes must explain the odds of winning and the rules for entering without making a purchase.
- Contests must describe the total number of rounds in the contest, what entrants are responsible for, the identity of the judges and how they will determine a winner.

Find more information and complete Oregon rules online.

Read Oregon rules related to gift cards: oregonlaws.org/ors/646A.274

Learn more about prizes and giveaways at the Oregon Department of Justice website: doj.state.or.us/consumer/pages/sweepstakes.aspx

See what warnings the Federal Trade Commission offers about sweepstakes: consumer.ftc.gov/articles/0199-prize-scams



MARCH 21 DEADLINE: REGISTER FOR BCC BOARD POSITIONS

2016 Bandon Chamber of Commerce board elections will be held April 20. Bandon Chamber members are invited to register for election to one of two open board positions. The four-year board service commitment begins in July.

Candidates must be members in good standing for at least one year.

How to get your name on the ballot:

Register board service interest in writing with a letter of petition signed by five other members in good standing. Petitions must be post marked or delivered to the Chamber of Commerce by Monday, March 21. Address your letter to the chamber president, Chris Powell.

Send board member petitions to

BANDON CHAMBER OF COMMERCE
ATT: CHRIS POWELL
PO BOX 1515
BANDON OR 97411

PROFESSIONAL TRAINING, WINTER-SPRING 2016

PRESS ENGAGEMENT

Improve your marketing ROI with confident press and media engagement: Hands-on promotion planning with emphasis on production time-line and content distribution.

Instructor: Geneva Miller, Content Marketing Consultant

Session: 2 - 4 p.m. Thursday, March 3

Location: Bandon Professional Center
1010 First St. SE, Bandon

Cost: \$35 BCC members/\$45 non members

Sign up by: Feb. 23 with the BCC

What to Bring: Notes for product, service or event

SOCIAL MEDIA MARKETING

Create better content for your social media accounts. Get tips on improving follower engagement based on your industry, and learn how to use your subscriber data to plan a successful editorial calendar.

Instructor: Tim Scahill, Bandon Dunes Golf Resort

Session: 5:30 - 7:30 p.m. Tuesday, March 8

Location: Bandon Professional Center
1010 First St. SE, Bandon

Cost: \$35 BCC member/\$45 non members

Sign up by: March 1 with the BCC

What to Bring: Wi-Fi capable laptop or tablet*

INTERNET SECURITY

Keep your identity, finances and other sensitive information secure: Practical tips on safe use of online platforms, from shopping to electronic health records.

Instructor: Maureen Haggerty, CyberLynx

Session: 5 - 7 p.m. Wednesday, April 13

Location: Bandon Public Library
1204 11th St. SW, Bandon

Cost: Free, CyberLynx donation welcome

Sign up: register through CyberLynxOregon.org,
or call Bill, 541-290-8595

What to Bring: Laptop required*

Workshop space limited. Sign up today.
Call, Email, or Stop By the BCC.

541-347-9616
bandoncc@mycomspan.com
300 2nd Street, in Old Town Bandon

More workshop information:
January 2016 Business Resource Guide at
bandon.com/newsletters.

WHAT'S HAPPENING

More events at bandon.com



Enjoy spring on the Oregon Coast!

Bandon Chamber Workshops: March and April events
Press Engagement, Social Media Marketing, Internet Security
Session and registration info. at bandon.com/newsletters

2016 Bite of Bandon with Bandon Community Youth Center

Saturday, March 5

Bandon Community Center, 1200 11th ST SW, Bandon

Youth Center info., 541-347-8336

Barefoot Movement, Presented by Bandon Showcase

7:30 p.m. Saturday, March 12

Sprague Community Theater, 1202 11th St. SW, Bandon

Advance tickets at Bandon Mercantile, bandonshowcase.org

Deadline: Chamber BOD ballot petitions

Monday, March 21, details on page 5

Business After Hours Hosted by Coast Community Health Center

6 p.m. Wednesday, April 6

1010 First Street SE Suite 110, Bandon

RSVP requested by April 1, BCC Visitors Center 541-347-9616

BCC Annual Member Meeting

4 p.m. Wednesday, April 20

Please RSVP, location determined by attendance

2016 Bandon Business Fair

1 to 7 p.m. Thursday, April 28

Bandon Community Center, 1200 11th ST SW, Bandon

Details & registration info. on page 3



BANDON CHAMBER OF COMMERCE
POST OFFICE BOX 1515
BANDON OREGON 97411