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March 2015





Bandon Visitors Center  
300 Second Street  
Bandon, Oregon  
541-347-9616  
bandon.com

Open All Year  
10 AM to 4 PM  
Monday through Saturday  
1 to 4 PM Sunday

2014-15 Officers  
President  
Margaret Pounder

Vice President  
Peter Braun

Secretary  
Angela Cardas

Treasurer  
Cathy Underdown

Past President  
Bart Stein

2014-15 Directors  
Dan Barnett  
Peter Bauer  
Steve Dimock  
Chris Powell  
Kevin Shaw  
Jim Wakeman  
Matthew Whitmer

Executive Director  
Julie Miller

Legal Counsel  
Robert S. Miller III

## Business Tours: What's new with you?

"Give our volunteers an experience to relay to visitors." –Julie Miller

Thanks to our volunteers, the Bandon Visitors Center is open for business year round!

O.K., they do take a break for major holidays like Christmas. But, with rare exception, our volunteers are available seven days a week to greet visitors and give them the low-down on activities, dining, shopping and life in Bandon.

In the winter and spring, Visitors Center volunteers team up and head out to visit chamber member businesses, with the goal of touring each business every two or three years. It's an opportunity for volunteers to experience the products and services that make each business unique.

Tours are organized by Horthy Joyce and Helen Stewart. To make a memorable impression, Joyce and Stewart encourage shop owners to provide a hands-on, sensory experience. Product samples are welcome, along with bounce-back incentives for volunteers to return.

If you recently set up shop in Bandon, or you haven't hosted a tour recently, call the Visitors Center to request a visit.



Horthy Joyce

## ON THE COVER & IN THE PRESS



In 2013, we invited BCC members to smile for the camera.

Angela Cardas, BCC secretary and owner of Cardas Photography, offers members a sweet deal: member-only pricing on a professional photo session and chamber access to images for promotional use.

Local businesses utilize Cardas Photography photos for staples such as fliers and rack cards. Many have been submitted by the chamber for publication in print and online news and travel publications.

This issue features photos from the Masterpiece Fitness gym where Andrea Bowden and her clients gave Cardas a workout! Find more of Bowden's Masterpiece photos at her business listing on bandon.com.

Cardas Photography, 541-936-2755, cardasphotography.com.

# Oregon Legislation: Considerations for Small Businesses in 2015

## Mandatory Paid Sick Time, House and Senate Bills

Many of Oregon's legislative debates have the potential to profoundly impact businesses and business leaders on the Southern Oregon Coast, including members of the Bandon Chamber of Commerce.

Bandon chamber policy is to monitor issues and deliver information to our members on issues that most impact them. The chamber board limits collective political advocacy. The BCC board appended, in February, a letter of opposition to Senate Bill SB 454 and House Bill HB 2005 for submission to state representatives by the Oregon State Chamber of Commerce.

Senate Bill [SB454](#) and House Bill [HB 2005](#) introduced mandatory employer-provided paid sick leave, an issue that we feel could have a significant impact on the Bandon business community.

In brief, both bills mandate every Oregon employer provide 56 hours of paid sick time per year; employees would accrue one hour of paid sick time for every 30 hours worked.

The broad objective is to reduce the number of sick people at work. But, these bills do not exempt small business, or employers who cannot afford to provide more than a week's wages and benefits to each worker.

How the law may affect your business:

- Companies with few employees have fewer choices for replacements, requiring pay for both sick workers and their replacements
- Additional record keeping to track hours accrued and used
- Liability associated with unused benefits

How this law may affect your employees:

- Possibility of cutting hours and reducing payroll to pay for paid sick leave
- Reduced opportunities for part-time and teenage workers
- Eliminating other preferred benefits, or increased cost for current benefits

If you feel these bills will have an effect on your business, please contact your local representatives.

Senator Jeff Kruse  
Republican - District 01  
Phone: 503-986-1701

Website: [oregonlegislature.gov/kruse](http://oregonlegislature.gov/kruse)

Representative Wayne Krieger  
Republican - District 01  
Phone: 503-986-1401

Website: [oregonlegislature.gov/krieger](http://oregonlegislature.gov/krieger)

Senator Peter DeFazio  
Democrat - District 04  
Phone: 541-465-6732

Website: [defazio.house.gov](http://defazio.house.gov)

## Oregon business associations discuss the state's minimum wage

Wage discussion among lawmakers and constituents includes consideration for boosting the state's minimum wage rate in the coming years, up to \$15 per hour.

Oregon's minimum wage is \$9.25 per hour in 2015. Some professional associations have expressed concerns about minimum wage increases beyond annual adjustments for inflation.

The Oregon Lodging and Restaurant Association has expressed opposition to "increases in the minimum wage that do not take into consideration the effects on entry-level or tipped employees."

The published Oregon State Chamber of Commerce 2015 Legislative Agenda includes

many topics of interest to Oregon business owners, including taxes, transportation, and energy. OSCC comment on minimum wage:

*Already one of the highest minimum wage rates in the nation, Oregon's minimum wage increases each and every year based on the Portland CPI. Increasing the minimum wage to \$15 per hour will have the effect of immediate and significant job loss, especially among young and low-skilled workers . . . .*

Learn more about the Oregon State Chamber of Commerce 2015 legislative priorities at the OSCC website, [oregonchamber.org](http://oregonchamber.org).

# South Coast Small Business Development Center



Spring 2015 Classes offered in North Bend and Brookings.  
Visit SBDC online for registration information and class details:  
[bizcenter.org/small-business-development-centers/north-bend](http://bizcenter.org/small-business-development-centers/north-bend)

**Accounting Topics:** Understand the meaning of cash flow; Identify cash sources and uses; Develop strong cash flow planning techniques; Learn effective cash management tools

North Bend, March 17; Cost \$45

Presenter Chris Christoffer retired from Sterling Bank after 43 years in commercial banking. As a commercial lender, he has a thorough knowledge of small business financial and cash flow management. He is a strong advocate for small business.

**Management Topics:** Understand the strategic planning process; Learn how to do internal and external business scans; Develop goals for long term success; Design action steps to move business forward; Acquire skills to a build profitable business

North Bend, March 11; Cost \$99.00

Presenter Sandy Cutler is a certified consultant with The Leadership Circle. He has helped hundreds of businesses and organizations develop and implement strategic plans.

**Sales Topics:** Learn how to find qualifying leads; Practice making a strong sales pitch; Develop skills to overcome objections; Know when to close the sale

North Bend, April 15; Cost \$45

Presenter: Mark Mattechek has more than 30 years experience in sales and marketing for businesses around the country. He is the owner of North Bend Lanes, a local business established in 1957.

**Social Media and Web Topics:** Facebook, Instagram, Pinterest, Google

Brookings, May 11; North Bend, May 12 (multiple sessions)  
Cost per session: \$45 per person/ \$36 for chamber members

Presenter Misty Lambrecht is a Google certified trainer and has taught Google, WordPress and Social Media classes at Oregon Coast Community College and Clackamas Community College business development centers.

**Start-Up Topics:** licensing, a personal readiness checklist, business structure, financing a business, business planning, next steps, business resources

North Bend, May – June (multiple sessions); Cost per session \$20.00

Presenters: Mary Loiselle is an experienced business owner, Business Counselor and Instructor for Southwestern Oregon Small Business Development Center; Scott Traylor is an inventor, business owner, and advisor with the Small Business Development Center.

Southwestern Oregon SBDC services are available for businesses in Coos, Curry and West Douglas counties. Business owners can access SBDC consulting and information online and at the North Bend office.

To request a consult, contact SBDC Director Arlene Soto. Email Soto at [asoto@socc.edu](mailto:asoto@socc.edu), call 541-756-6445, or register online at [bizcenter.org](http://bizcenter.org).



Arlene Soto

# ANNOUNCING THE BANDON CRANBERRY FESTIVAL 2015



Title Sponsorship by Wild Rivers Coast Alliance

**2015 Festival Theme:**  
**Cranberry Hop!**  
*Your jivin' '50s festival*

## RECRUITING NOW!

Volunteers for 2015 Festival Committees  
Call the BCC to learn more or sign up!

- Coronation
- Cranberry City
- Cranberry Eating Contest
- Marketplace
- Marketing
- Music
- Parade
- Parking and Security
- Promotion and Communications
- Queen of the Kitchen

## Festival Events

**September 11, 12 & 13, 2015**

## 2014 Cranberry Queen Liza-Mae Skeie readies for more scholarship competition



Stylist Audrey McClelland donated her time to the fund raiser for Liza-Mae Skeie's at Vicki G Hair Salon & Day Spa.

Reigning Cranberry Queen Liza-Mae Skeie will take her Bandon crown, her alto sax and her passion for music education to the Miss Oregon scholarship competition this June.

Singing and dancing are staple Miss Oregon entertainment, so Skeie feels confident the audience will appreciate her break in the routine- her alto saxophone repertoire features movie score and blues standards such as "New York, New York," and "Georgia on my Mind."

Preparing for contest interviews is a challenge. On stage, she'll have 30 seconds to respond to a question about her platform topic. Off stage, panel interviews include questions about everything from personal life experiences to current events.

"You have to have quick answers to those questions," said Skeie. "A lot of practice is the key to nailing those interviews."

She's ready to discuss her belief that music education programs such as band are an essential part of early education.

"I'd like to see younger kids more involved in music. It's a good hobby for kids to have. I know I enjoy it," said Skeie.

Thirty ladies attended a salon fund raiser on Saturday, February 21, to support Skeie's participation in Miss Oregon. The event was sponsored by Bandon Chamber members, hosted by Vicki G Salon and Day Spa, with sweet and savory refreshments by Coastal Mist and Edgewaters, and music by Al Giardinelli.

Skeie isn't the only Cranberry court member to pursue scholarship contests outside Bandon, according to Coronation Chairwoman Robin Koch. Several former festival princesses and queens are participating in county and state contests this year.

Koch says their enthusiasm for the competition is evidence the young women gain a lot from the experience.

Images: Cover Masterpiece Fitness photo by Angela Cardas of Cardas Photography; p 2 Horty Joyce, BCC; Andrea Bowden by Cardas Photography; insert photos by Geneva Miller; p 4 SBDC graphic, Arlene Soto, contributed; p 5 WRCA graphic, contributed; fund raiser Cardas Photography; p 6 Al Giardinelli, Cardas Photography. Newsletter content © 2015 Bandon Chamber of Commerce

## WHAT'S HAPPENING

More events at [bandon.com](http://bandon.com)



### 2015 Bite of Bandon

#### Annual Benefit for the Bandon Youth Center

**Saturday, March 7, 6 PM**

Bandon Community Center, 1200 11th ST SW

Tickets and information, 541-347-8336

### Lynn Trefzger, Comedy Ventriloquist & George Casey, Irish Comedian Presented by Bandon Showcase

**Tuesday, March 17, 7:30 PM**

Sprague Community Theater, 1202 11th ST SW

Tickets at Bandon Mercantile Company, info [bandonshowcase.org](http://bandonshowcase.org)

### Shoreline Education for Awareness 25th Anniversary Series

#### Monthly seminars in Bandon, Charleston, Coos Bay

Exploring the Edges of the Estuary with Tom Gaskill

April 11, 8:30 AM registration; \$5 suggested donation

South Slough Estuarine Reserve, 61907 Seven Devils Rd, Coos Bay

SEA Information 541-260-7770

### BCC Annual Meeting

**Wednesday, April 22, 4 PM**

location TBD



BANDON CHAMBER OF COMMERCE  
POST OFFICE BOX 1515  
BANDON OREGON 97411